

EXECUTIVE DIRECTOR'S NOTE

We see the light! The light of hope after nearly 15 months of uncertainty is glimmering with promise. Our lives have certainly been impacted, changed dramatically; forever marked by loss of loved ones, important societal conversations, and shifted livelihoods.

The North Flatbush Avenue Business District continues connecting communities-as we have since 1986. The past year has seen scaled operations for our members, as well as for us. We've seen businesses pivot, expand, relocate, and contract; shift their models, experiment and support and feed those in need. I am proud of our community's resilience, entrepreneurial spirit, and neighborliness. We were excited to bring activations with pop-up music concerts in our beloved triangles, produce a unique and cold Flatfoot Flatbush, and connect our businesses' staff with safety gear to make those deliveries that so many of us relied upon. We look forward to seeing many of you at our "Hot Sounds of Summer" block party on the Summer Solstice with Make Music New York.

Looking ahead to fiscal year 2022 starting in July, the BID will restore programming and funding after an austere year. We are poised and ready to steward the community and energize the corridor. We are also fortunate to have worked with a Hunter College Graduate research group and started the process to review our organization's success and future. What would you like to see? In the meantime, we will continue to grow our community relationships, welcome new businesses, and support, promote, and strengthen our current business community as we navigate this recovery.

Let's continue to engage, share ideas, and support each other. Let's shop black-owned, shop women-owned, and shop as local as possible.

In Service,
-James Ellis



Our Street Team member, Alejandro busy preparing crosswalks and our triangle parks after adverse weather hits Brooklyn.



The North Flatbush Avenue corridor bathed in a sunset as development continues in the area. Note the before image on the left and new mixed-used tower in right



NORTH FLATBUSH BID

2021-22
ANNUAL
REPORT



THE BOARD

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NYC COUNCIL MEMBER, DISTRICT 39,
HONORABLE SHAHANA HANIF
*REPRESENTED BY
TO BE FILLED

CLASS E: NON-VOTING
BROOKLYN COMMUNITY BOARD DISTRICT 2
BROOKLYN COMMUNITY BOARD DISTRICT 6
BROOKLYN COMMUNITY BOARD DISTRICT 8

The North Flatbush Avenue District Management Association is a 501c3 non profit organization established in 1986 to improve the quality of life and oversee economic development in our Park Slope/ Prospect Heights/Pacific Park neighborhoods.

STAFF:
JAMES D. ELLIS, EXECUTIVE DIRECTOR
THEO BOGUSZEWSKI, PROGRAM MANAGER, EVENTS & COMMUNICATIONS

MANAGEMENT & OPERATIONS CONTRACTED WITH



NORTH FLATBUSH AVENUE DISTRICT MANAGEMENT ASSOCIATION, INC.
282 FLATBUSH AVENUE, 2ND FLOOR BROOKLYN, NY 11217
PHONE: 718-783-1685 E-MAIL: INFO@NORTHFLATBUSHBID.NYC

A MESSAGE FROM THE PRESIDENT, REGINA CAHILL

I remain hopeful for the future of North Flatbush Avenue as we emerge from two years living with COVID. Many of you were severely impacted by this long period of time and yet each of you, in your own "creative" way, carried on. Take out and new delivery methods were on display daily, you created outdoor dining spaces, reworked the menus and your inventory catered to "health- related products".

We are now fully into the recovery phase with renovations in a half dozen storefronts and the major construction project on Flatbush Avenue is coming down the homestretch with completion anticipated for this summer. The district has new City Council representation interested in representing our stakeholders. They are eager to learn the unique nature of the NFBID, the value it provides to the community are seeking meaningful ways to engage with us.

As you know, Flatbush Avenue continues to be a major thoroughfare which brings a mix of negatives and positives. The NFBID will need to be the leader in creating the balance of the needs of active commerce and neighborhood, community building.

Here are the opportunities for the future:

- * Review and enhance the 1982 District Plan- expand our outreach?
- * What are the critical services that the BID should provide?
- * Improve and maintain the quality of the streetscape.
- * Enhance the visitor/resident/merchant experience.

We rallied together during COVID so now let's draw on that energy and create the NFBID as a true destination where residents, businesses and visitors thrive.

Join me,
-Regina



We support and message that our North Flatbush Avenue corridor is no place for HATE.

OPEN FOR BUSINESS IN 2021-22

OPENINGS:

- CUTELY COVERED
- FLATBUSH COUNTER
- TEND DENTAL

COMING SOON:

- AMY'S VEGETARIAN
- THE BOIL
- CASTILLO
- LEVEL UP URGENT CARE CENTER
- PITA HUT
- SHAWARMA MIA

FISCAL REPORT

- FY22 ACTUALS CONFIRMED THROUGH FEBRUARY 2022
- FY22 APPROVED BY BOARD ON 5/17/2021
- FOR PREVIOUS AUDITED FINANCIALS PLEASE CONTACT INFO@NORTHFLATBUSHBID.NYC

	ACTUAL (02/28/2022)	FY22 APPROVED
INCOME		
ASSESSMENT INCOME	133,333	200,000
GRANT INCOME	16,667	45,000
PROGRAM SERVICES		1,500
FUNDRAISING & SPECIAL EVENTS	5,400	5,000
PRIOR YEAR SURPLUS	-	5,000
TOTAL INCOME	\$155,399.65	\$256,500.00
GROSS PROFIT	\$155,399.65	\$256,500.00
EXPENSES		
ADMINISTRATION	34,936	65,279
STREETScape & REPAIRS	42,218	60,000
MARKETING, SPECIAL EVENTS, ETC	17,630	37,500
HOLIDAY LIGHTS	7,600	16,250
SANITATION	42,837	65,988
CONTINGENCY		10,000
TOTAL EXPENSES	\$145,220.83	\$255,017.00
NET OPERATING INCOME	10,179	1,483
NET INCOME	\$10,178.82	\$1,483.00

NORTH FLATBUSH AVENUE BID SUPPORTS OUR COMMUNITY



NFBID staff invited to join District Management colleagues in July 2021 to recognize NYC's frontline workers with a ticker-tape parade in the Canyon of Heros in Downtown Manhattan.



Community members, NFBID staff joined by the 78th precinct NCO officer to "Paint the Town Teal" to bring heightened awareness to ovarian cancer in September 2021